Activity 2: Magazine article

## The Power of Persuasion

Remember that time you knew the right way to go, but no one else would listen? That time you wanted pizza for dinner, but ended up with sprouts? That time you knew exactly what to do next, but your brilliant idea was totally ignored? How frustrating! How irritating! How annoying!

But when you know how to use the power of persuasion, you can make all that a thing of the past. You can win every argument and get your own way over every little thing.

Persuasion is a super-power you'll be so glad you learned. Some people might say you could never persuade others to agree with you, just by using words alone. But what if you could?

The power of persuasion could change your life. Why not give it a go?