

## Activity 2: answer sheet

### Suggested answers

Ways to persuade the reader	Examples
Personal tone	Remember that time you knew the right way to go That time you knew exactly what to do next You'll be so glad you learned
Emotive words	Brilliant idea How frustrating! How irritating! How annoying!
Rhetorical questions	That time you knew the right way to go, but no one else would listen? That time you wanted pizza for dinner, but ended up with sprouts? That time you knew exactly what to do next, but your brilliant idea was totally ignored? But what if you could? Why not give it a go?
Say it again	The power of persuasion could change your life!
Undermine	Some people might say you could never persuade others to agree with you ... but what if you could?
Anecdotes	That time you wanted pizza for dinner, but ended up with sprouts
Direct	You know/knew You wanted Your brilliant idea You can win Your own way You'll be so glad you learned You could never persuade others to agree with you What if you could? Change your life!
Exaggeration	How frustrating! How irritating! How annoying! Get your own way over every little thing Persuasion is a super-power