

How to improve your creative writing

“Each of your English language exams will feature a writing task you'll need to write efficiently and effectively. So here are a few tips. In both fiction and non fiction writing, language choices, sentence structure, and punctuation, influence the tone and style of the writing and impact on the reader. Thinking about the form, audience and purpose of a piece of writing can really help you decide how to craft your writing.

For example, a letter will often use formal language and follow a set structure, but a persuasive speech or an opinion article may use more dramatic or emotional language to help persuade or entertain your audience. Let's start with a simple sentence and then see how we can use language, sentence structure, and punctuation to craft it.

“Healthy school meals are important.” The language you use will have a big impact on the reader. Hyperbole or exaggeration and metaphor can be used to make a powerful point.

For example, “Healthy school meals are the fuel that powers the minds of students.” You can use emotive language to create an emotional reaction in the reader.

Such as “Healthy school meals are vital for children's growth and happiness.” The more words you know, the more likely you'll be able to find the vocabulary that best suits the purpose of your writing. You can expand your vocabulary by reading widely or using a thesaurus when you revise. Sentence structure can also have a big impact. Complex words in longer sentences can convey important information and show off your knowledge.

“Nutritious lunches play a pivotal role in supporting academic achievement and healthier lifestyles for all students.” Shorter conversational sentences can be used for emotional impact or persuading your reader to agree with your point. “Healthy school meals matter. They fuel our brains and bodies.”

Punctuation makes your writing clearer and can be used to create an effect on the reader too. You should aim to use a variety of punctuation and vary it across your sentences. “Healthy school meals, they're crucial a must have for every child.” So, language, sentence, structure, and punctuation can help you to craft your writing for the form, audience and purpose.

And remember to leave time so you can proofread and correct your writing to make it as effective as possible.”