

WILL: Before I actually start drawing or illustrating I would start with a bit of research and you kind of collect it all together as a mood board, so I have all my ideas in front of me and one that stood out was the heart roses. It was bold and universal and I felt I could execute it really well.

While I'm illustrating or creating a piece of art I pick out texture and detail and strokes and lines. You use different materials to develop a new idea.

Try out acrylics, try out marker pens, spray paint that could lead you into a different direction.

You know you can work on something and if it doesn't work out your way, you can learn from that and try and figure out why it didn't work.

I think discussing work with other people helps a lot, you can actually be sparked with a new idea or direction. You want it to be challenging. You don't want to make it easy for yourself so that's why I would think how can I adapt the idea and make it bigger.

Why don't I merge what I have illustrated into another form? You can take it onto an image editing tool and change it to whatever colour you want, put it on a t-shirt, it's unlimited.

It's up to you how long you want to carry on with the idea find different directions to keep your idea alive and kicking.