



LEANNE: This is your opportunity to tell people your story and your opportunity to show them why you did what you did and what you learnt from it. I think in presenting your work, make it very visual.

Document every single element of the process, you have to remember everyone is so unique. They are seeing their own things and if you share everything in your process they will appreciate that and understand how much work you put into it.

The brief was to create something that used Twitter so we decided to create two devices and pair them together which talked to each other over Twitter. So "Tweetea" is about sharing a moment of tea-drinking with a long distance friend.

You turn the little knob on the front and the cup lights up in different colours. It then sends a Tweet which the other box picks up and they can then turn it to reply to you.

I think it is very easy to forget to tell the story of the design. Don't just focus on the finished piece. I often write everything down in pencil then I will go back and say "What was important about this stage?" and go over that in pen.

I'll tape stuff down with masking tape which is removable and I'll glue those pictures down or I'll print out those pictures bigger. You really need to create what you're seeing.

Don't put everything down but put a concise summary of exactly what is important about what people are seeing.

Do justice to your process when you present your work. Make it presentable, nice, clean, high-quality pictures.

At the end explain why you believe in it and other people will pick that up and they'll find what you've done interesting because of it.