Writing to Persuade Room 101

In George Orwell's famous novel, **Nineteen Eighty-Four**, Room 101 is a torture chamber containing the main character's worst nightmare – rats!

This concept was turned into a television show in which celebrities are able to deposit the things that they despise into Room 101, where they are then locked away from the world. But our sometimes-irrational hates aren't shared by all, so they have to be persuasive.

Think of something that you'd like to see banished into Room 101... think very carefully because once gone, it's gone forever. No teachers or students are allowed to go in! Your task is to persuade your classmates that your object of disgust is so repulsive, so nauseating, so vile that it belongs in Room 101.

Stating my case

Use the planning frame below to prepare your argument. Can you think of a statement that applies each of these persuasive techniques?

Alliteration	
Facts/Statistics	
Rhetorical question	
Emotive language	
Hyperbole	
Rule of three	

Now order your ideas into a coherent argument. You need a dramatic opening that grabs your audience's attention and a powerful closing that strongly emphasises your point.

Counterargument

Be prepared for people to disagree with you – some people love cats; some people hate them. Ditto dogs!

People might disagree with me because:

I say to them: