



SCHOOL CURRICULUM PACK
RESOURCES

1: QATAR: CULTURE & HERITAGE

LINKS FOR LEARNING:

Arts and Culture:

<https://www.qatar2022.qa/en/discover-qatar/arts-and-culture>

History and Geography:

<https://visitqatar.com/intl-en/about-qatar/history-and-geography>

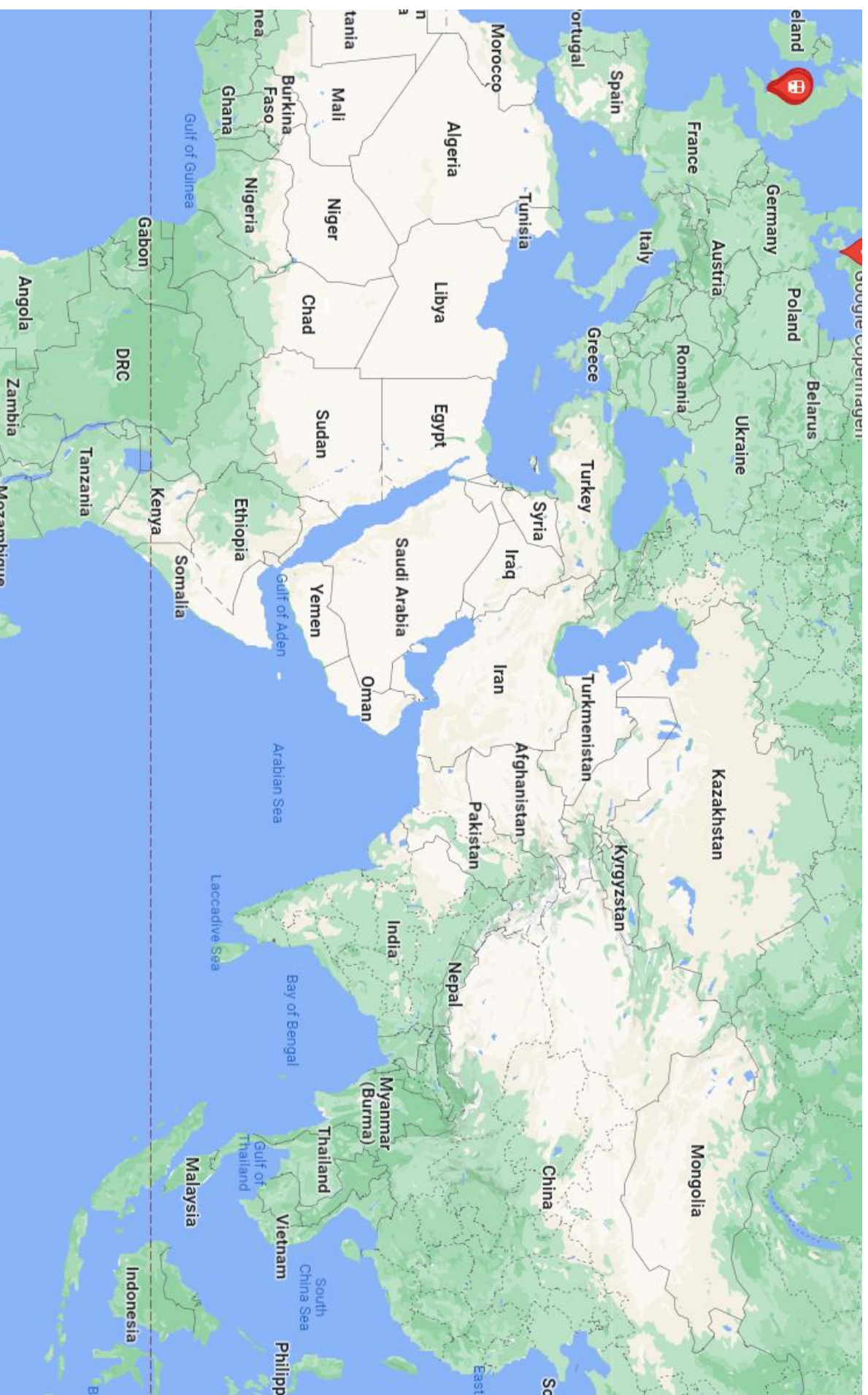
Arabic Terms:

<https://www.espn.com/soccer/blog-the-toe-poke/story/4751068/arabic-football-terms-you-should-know-ahead-of-the-world-cup-in-qatar>



NATIONAL FLAG OF QATAR

Teachers may wish to use Google Maps or other Map Software to identify Qatar.







2: ASSESSING CYMRU ON THE WORLD STAGE

LINKS FOR LEARNING:

FIFA World Rankings:

www.fifa.com/fifa-world-ranking

Men's Only:

www.fifa.com/fifa-world-ranking/men?dateId=id13792

Women's Only:

www.fifa.com/fifa-world-ranking/women?dateId=ranking_20221013

Wales Only, over time:

www.fifa.com/fifa-world-ranking/WAL

3: TRAVEL AND TOURISM

NAME: ALUN

LOCATION: BANGOR, GWYNEDD

SUPPORTS: COLWYN BAY FC

JOB: SHOPOWNER (EVERY DAY 8-6PM)

MILES FROM CARDIFF: 185

"I love to go to as many Cymru fixtures as possible. I don't drive, as I usually go on the train with a group of my friends, but the train is four and a half hours with one change in Crewe with no strikes, delays or cancellations. The train is usually only two-carriages, and cramped, but we're used to it. For a 7:45 kick off on a weekday evening, it's impossible unless I get a hotel in the capital and close the shop early or get someone to cover for a couple of days – trains don't run late."

NAME: BETHAN

LOCATION: ST DAVIDS

SUPPORTS: HAVERFORDWEST COUNTY

JOB: ACCOUNTANT (MON-FRI 9-5PM)

MILES FROM CARDIFF: 110

"I've been going to Cymru fixtures since 2010. We have a direct train that costs around £25 from Haverfordwest, but it's cheaper for us if we all go in the Car, and getting to Haverfordwest is quite a pain. It's a four and a half hour round trip for my siblings and I but the experience is so good we never want to miss it."

NAME: TOMAS

LOCATION: WREXHAM

SUPPORTS: CONNAH'S QUAY NOMADS

JOB: ESTATE AGENT (MON-FRI 9-5PM)

MILES FROM CARDIFF: 150

"Travelling to Cardiff for a Matchday is tough. Trains are always rammed, unreliable and expensive, there are never enough coaches, and none of the boys ever fancy driving the 7 hour round trip. We like to go into the town first, but we couldn't do that if we had to drive down. £75 return at least for a train, often the same or more for a hotel – Wales away trips are easier to plan for! I watched Cymru play against Belgium in Brussels, it was cheaper and quicker."

NAME: OWAIN

LOCATION: SWANSEA

SUPPORTS: AMMANFORD AFC

JOB: SCHOOL TEACHER (MON-FRI 8-4PM)

MILES FROM CARDIFF: 46

"You can't beat a Cymru matchday. There's plenty of parking, the drive isn't too long, and there's plenty of buses and trains available. Last week, Cymru were kicking off at 7:45. I saw a text message from my friend after work saying he had a spare ticket, and I took it with no hesitation!"

NAME: MEGAN

LOCATION: CANTON, CARDIFF

SUPPORTS: CAERAU ELY FC

JOB: GRAPHIC DESIGNER (FREELANCE)

MILES FROM CARDIFF: 0

" I walk to and from each matchday and often see a lot of people I know doing the same. I love the atmosphere and just can't get enough of it. The City Centre is always booming, and there's always a load of taxis available. I don't think I have missed a Cymru fixture since I was a child."

NAMES: EFAN & HYWEL

LOCATION: RISCA, NEWPORT

SUPPORTS: RISCA & UNDY AFC

JOB: POLICEMEN

MILES FROM CARDIFF: 15

" Yeah, we both do our best to make each game, depending on our shifts. Sometimes it's quite a squeeze getting on the valleys trains but it doesn't take too long. The atmosphere on a Matchday is too good to miss, and for the sake of a 30 minute trip, who would say no? Loads of our mates go ofcourse, so it's great to meet up with them before and after the games."

NAME: RHYS

LOCATION: ST ASAPH, DENBIGHSHIRE

SUPPORTS: CPD Y RHYL 1879

JOB: CARPET FITTER (SELF-EMPLOYED)

MILES FROM CARDIFF: 173

"I live in Saint Asaph, which is quite a remote city with a small population. It's a nightmare getting to the capital, a 5 hour journey on the train with 2 changes and no certainty of a ride home. The cancellations, crowded carriages, it's not worth it most of the time unless there's a big game. I've actually been on more Wales-away fixtures than home fixtures recently, I find it easier to travel to Liverpool or Manchester airports."

NAME: MARC

LOCATION: MACHYNLLETH, POWYS

SUPPORTS: DOLGELLAU AA FC & NEWTOWN AFC

JOB: BUTCHER (SELF-EMPLOYED)

MILES FROM CARDIFF: 112

"Living in Machynlleth, you wouldn't usually rely on public transport to get to a Cymru fixture. From here, you'd need to get on a train to Shrewsbury (England) first, and then get on another train from there, taking around 4 hours in total. If we have the time, and it's a big game, I'll make the 5-6 hour round trip by car. The games are often televised, and there's plenty of good domestic football in Central Wales, so I've never been too concerned, it's just what I'm used to."

4: FASHION AND BRANDING

LINKS FOR LEARNING:

Memorable Kits – Wales Online:

www.walesonline.co.uk/incoming/gallery/memorable-wales-kits-8105040

Wales Kits '76-90:

www.truecoloursfootballkits.com/2009/02/08/wales-kits-1976-1990/

Archive of Kits over time:

www.footballkitarchive.com/wales-kits/

ITEMS REQUIRED:

- Local history images;
- Welsh historical images, may include imagery from some of the following:
 - o Owain Glyndwr
 - o Coalmining imagery - inc strikes & Aberfan
 - o Welsh Independence Marches
 - o Yr Urdd

SPIRIT OF 58:

Website: www.spiritof58wales.bigcartel.com

Wales National Team Results 2010-2019

[www.en.wikipedia.org/wiki/Wales_national_football_team_results_\(2000–2019\)](http://www.en.wikipedia.org/wiki/Wales_national_football_team_results_(2000–2019))

Wales (Cymru Senior Mens Team) Rankings Only, over time:

www.fifa.com/fifa-world-ranking/WAL

Spirit of '58 is a company owned by Bala-based Cymru fan Tim Williams. Williams established the Brand in 2010, after having noticed a gap in the market for Cymru merchandise. Originally starting as a small, 'Wales-Away'-led clothing brand, it has quickly taken off to become one of the most noticeable brands in Wales. From Pin-badges to bucket hats, towels to t-shirts, scarves to sliders, Spirit of 58 has built a large repertoire of items to sell to fans across the country.

2010: Starts a minor clothing brand following Montenegro away, September 2010. Most sales are to friends and co-fans that travel as a 'Wales-Away' Contingent.

2014-15: Fail to qualify for 2014 World Cup and sales drop after a slow rise 2010-2014.

2015: Qualify for Euro 2016, Sales increase massively over the country, reaching 1000s of sales for the first time.

2017: Fail to qualify for World Cup 2018, sales drop once again.

2020-2022: Cymru qualify for both Euro 2020 and World Cup 2022. Several other companies 'loosely copying' the Spirit of '58 brand, especially with colours of items. Online invasive marketing appears and sell-on value of Spirit of '58 merchandise increases due to supply not meeting demand. Company now renowned for its merchandise, and selling thousands of items every month.