



## Social Media Posting Guidelines

Thank you for supporting our *Tiny Happy People* social media campaign!

In this pack you'll find images and captions for posting about Tiny Happy People on your social media channels. Please read the advice carefully so you can choose the right post for the right platform.

### Parent Facing Organisations



Page 2 - Instagram



Page 3 - Facebook



Page 4 - Twitter

### Professional Facing Organisations



Page 5 - Instagram



Page 6 - Facebook



Page 7 - Twitter

**Page 8 - BBC Terms of Use**

# PARENT FACING ORGANISATIONS

## INSTAGRAM FEED & STORY



### February Post

#### ***Date:***

Anytime before 29th February

#### ***Caption Idea:***

Did you know that babies' brains grow faster in the first year than at any other time in their life? 🧠 To find out more about your baby's development head over to our friends at @bbctinyhappypeople 🧡 #GrowingYourBabysBrain

## FACEBOOK



### February Post

#### ***Date:***

Anytime before 29th February

**Please note: There is also a Tiny Happy People Facebook cover photo for January within the digital asset suite. Feel free to use this throughout the month!**

#### ***Post Text Idea:***

Did you know that babies' brains grow faster in the first year than at any other time in their life? 🧠 To find out more about your baby's development head over to our friends at Tiny Happy People 👉 [www.bbc.co.uk/tiny-happy-people](http://www.bbc.co.uk/tiny-happy-people)

## TWITTER



## **February Post**

### ***Date:***

Anytime before 29th February

### ***Post Text:***

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# PROFESSIONAL FACING ORGANISATIONS

## INSTAGRAM FEED & STORY



### February Post

#### ***Date:***

Anytime before 29th February

#### ***Caption:***

This month our friends at @bbctinyhappypeople are helping parents to understand how their babies' brains grow! 🧠 For free resources to use with parents head over to their page @bbctinyhappypeople 🧡

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## TINY HAPPY PEOPLE VIDEOS

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