

Grand Theft Auto V – British franchise breaks sales records and new games territory

Video transcript: clip from Working Lunch, first broadcast on 17 Sep 2013

RORY CELLAN-JONES:

Grand Theft Auto V is a violent 18-rated game with extraordinary graphics and a cinematic sweep.

Keza MacDonald reviews games for a living and she thinks this sets new standards.

KEZA MACDONALD:

In terms of writing, in terms of scripts, just in terms of how well made it is. It's probably the most cinematically ambitious video game ever made. It's the kind of videogame that, certainly when I was younger, I imagined that we might one day be able to make. It is gigantic.

RORY CELLAN-JONES:

It's been 5 years in the making and it seems the budget for Grand Theft Auto 5, 170 million pounds was bigger than for just about any Hollywood blockbuster.

But the last version made more than that in its first week, around 315 million pounds.

By contrast the highest grossing movie opening was a Harry Potter film which took just over 300 million pounds.

Now it's thought the latest Grand Theft Auto could make over 500 million in its first week.