



Monument Valley – Beautiful British mobile game sets new standards

Video transcript: clip from *BBC News*, first broadcast on 16 Jan 2015

PHILIP HAMPSHEIR:

Mobile phone games are big business. This is Monument Valley, an app released in April of last year. In the nine months since its release, it turned five million dollars for the developer: A nine person studio called Ustwo.

DANIEL GRAY:

The thing that gave me the biggest emotional reaction was...

PHILIP HAMPSHEIR:

Dan Gray is the executive producer behind the game, he is part of the booming industry the UK is hoping to showcase at its first ever mobile phone games week.

DANIEL GRAY:

We are fortunate enough that Britain is in the top two or three countries that produce games in the world. Can't say that about many industries.

For us personally, we are so emotionally invested and involved in creating the projects that we are doing, that will just be us having our heads down making games just like any other week really.