

1918 2018

37 Days: Countdown to World War One

4 August: Britain declares war on Germany

The British government had warned that if Germany didn't back down by eleven, it was war.

The Cabinet and the nation held its breath. From Germany, silence.

Then, the sound of the apocalypse.

SOUND OF BELL CHIMING

Doom!...Doom! ...Doom!

"The big clock" wrote Chancellor of the Exchequer David Lloyd George "echoed in our ears like the hammer of destiny"

There was now no going back. At 1120, British forces were sent the fateful telegram which read simply: WAR, GERMANY, ACT

SOUND OF BELL CHIMING